

The Challenges of Combatting CSAM and Fraud: Can the Multistakeholder Model Remain Relevant?

ICANN 86 ISPCP Session, 8th June 2026



Not a Feel-Good Presentation

Is the Internet Still a Net Good?



Fraud: Scale

Key Global findings

PREVALENCE OF EXPERIENCING A SCAM IN LAST 12 MONTHS

57%

Of adults **Globally** claim to have had a scam experience in the last 12 months
Amongst this group, **Shopping scam** (54%) is the most common type of scam experienced

*An experience, whether successful or not for the scammer

PREVALENCE OF LOSING MONEY TO SCAMS IN LAST 12 MONTHS

23%

Of adults **Globally** went on to have money stolen by scammers in the last 12 months

This rises to 41% in South America and Africa

VALUE LOST TO SCAMS

\$442 Billion

(estimated, as seen on methodology)

Has been lost to scams worldwide in the last 12 months

Funds are most commonly sent via Wire or bank transfer (**29%**) and credit card payment (**18%**)

PERCEIVED RESPONSIBILITY TO PROTECT PEOPLE FROM SCAMS

35%

Of adults **Globally** feel it is the responsibility of **Public service or Commercial organisations** to protect people from scammers, primarily the online platform used by the scammer (**13%**) or the government (**13%**)

IMPACT OF SCAMS ON VICITM

69%

Of adults **Globally** who were scammed felt very or somewhat stressed by the experience

36% say they will be more vigilant of scams as a result

PREVALENCE AND OUTCOME OF REPORTING TO PAYMENT PROVIDER

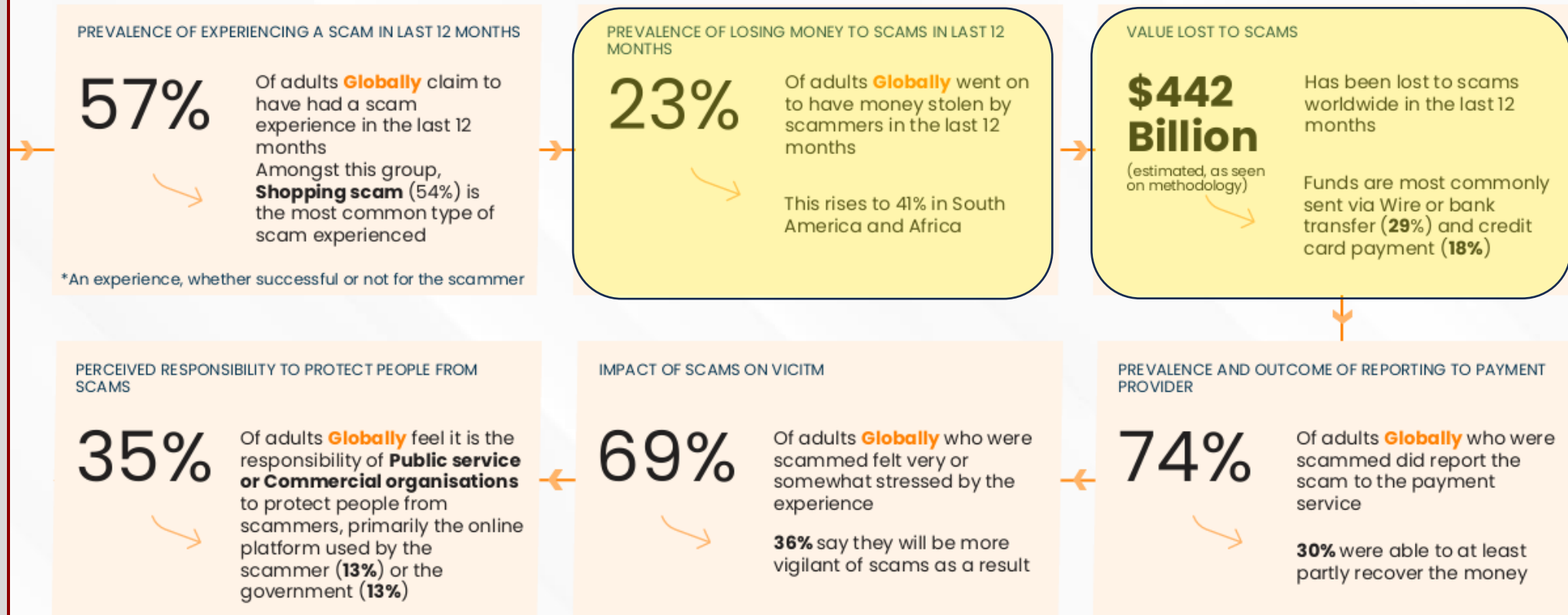
74%

Of adults **Globally** who were scammed did report the scam to the payment service

30% were able to at least partly recover the money

Fraud: Scale

Key Global findings



Fraud: Geographic Impact

Although scam susceptibility appears globally dispersed, the likelihood of financial loss is notably higher in developing countries



Top ten markets most vulnerable to **being scammed**

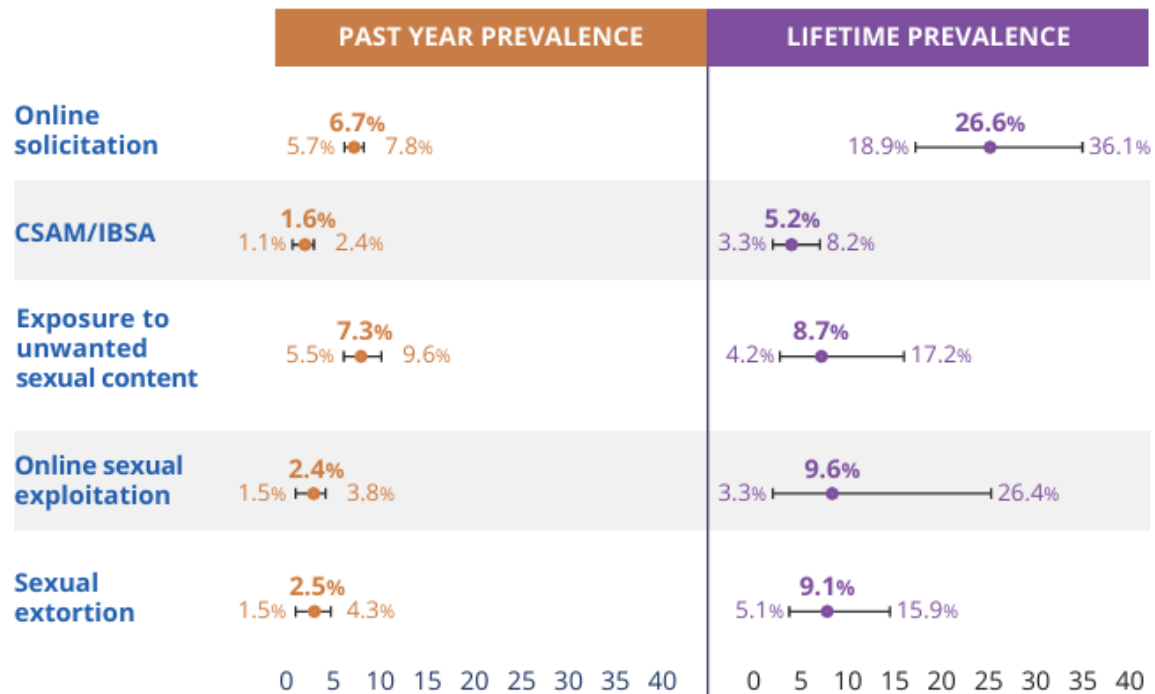
Top ten markets most vulnerable to **losing money to scams**



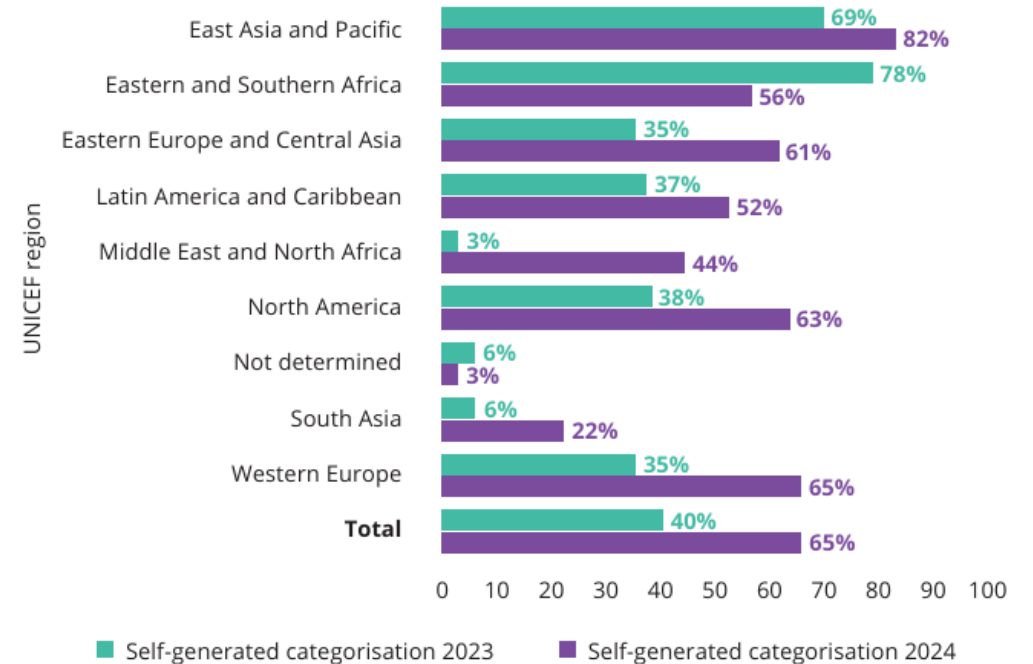
Q8. Have any of the following scams happened to you in the last 12 months? Q13. In the last 12 months, in total, how much money did you lose to scams? Please include the total amount of money lost, regardless whether you managed to partially or fully recover it. Base: All respondents Globally (46000).

Child Sexual Abuse Material: Scale

Prevalence estimates of TF-CSEA, by subtype and recall period



Proportion of CSAM categorised as 'self-generated' 2023-2024

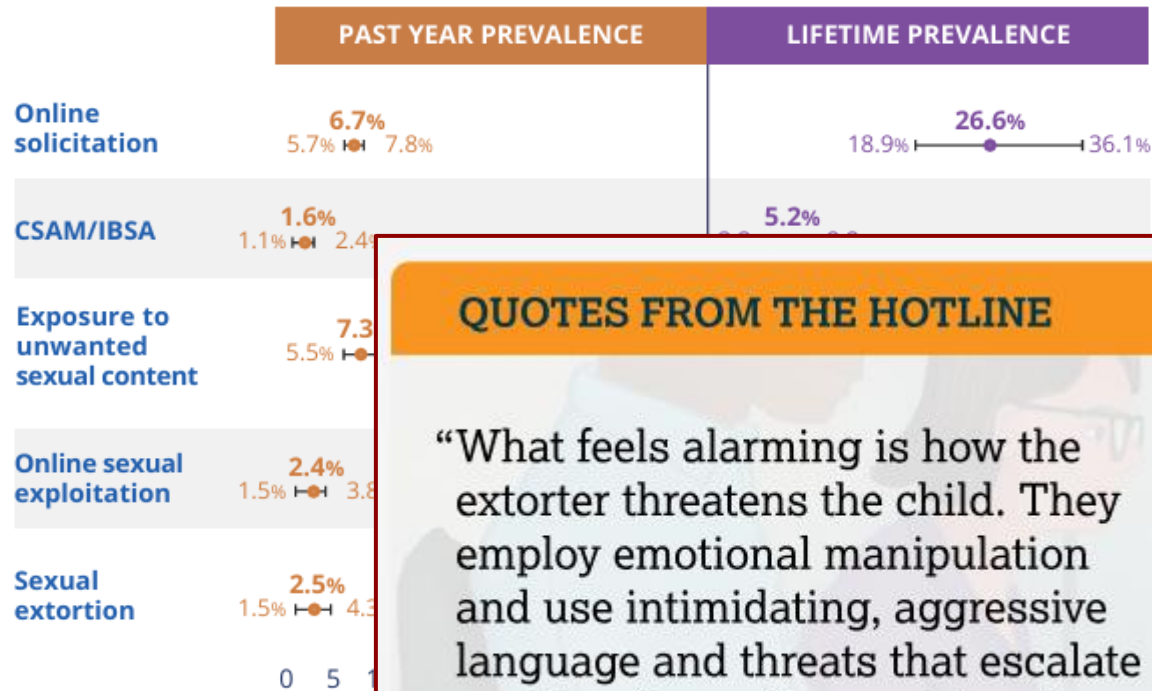


Data sources: INHOPE 'ICCAM' 2023-2024 data provided to Childlight through a data sharing agreement.

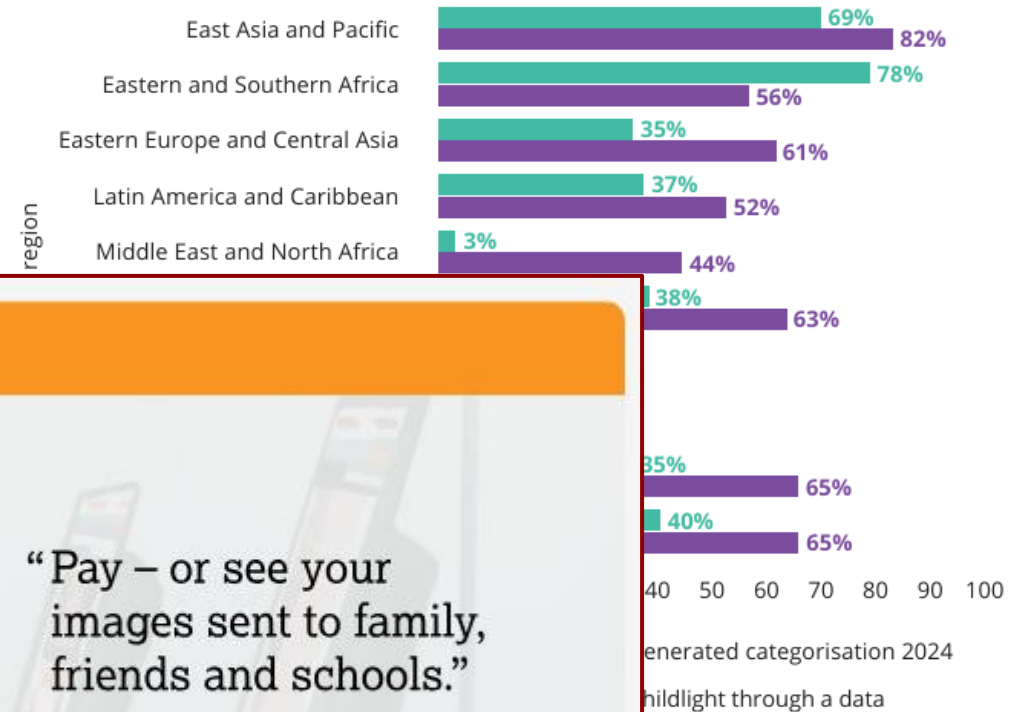
Source: Childlight "Into the Light 2026" report

Child Sexual Abuse Material: “Self Generated”

Prevalence estimates of TF-CSEA, by subtype and recall period



Proportion of CSAM categorised as 'self-generated' 2023-2024



QUOTES FROM THE HOTLINE

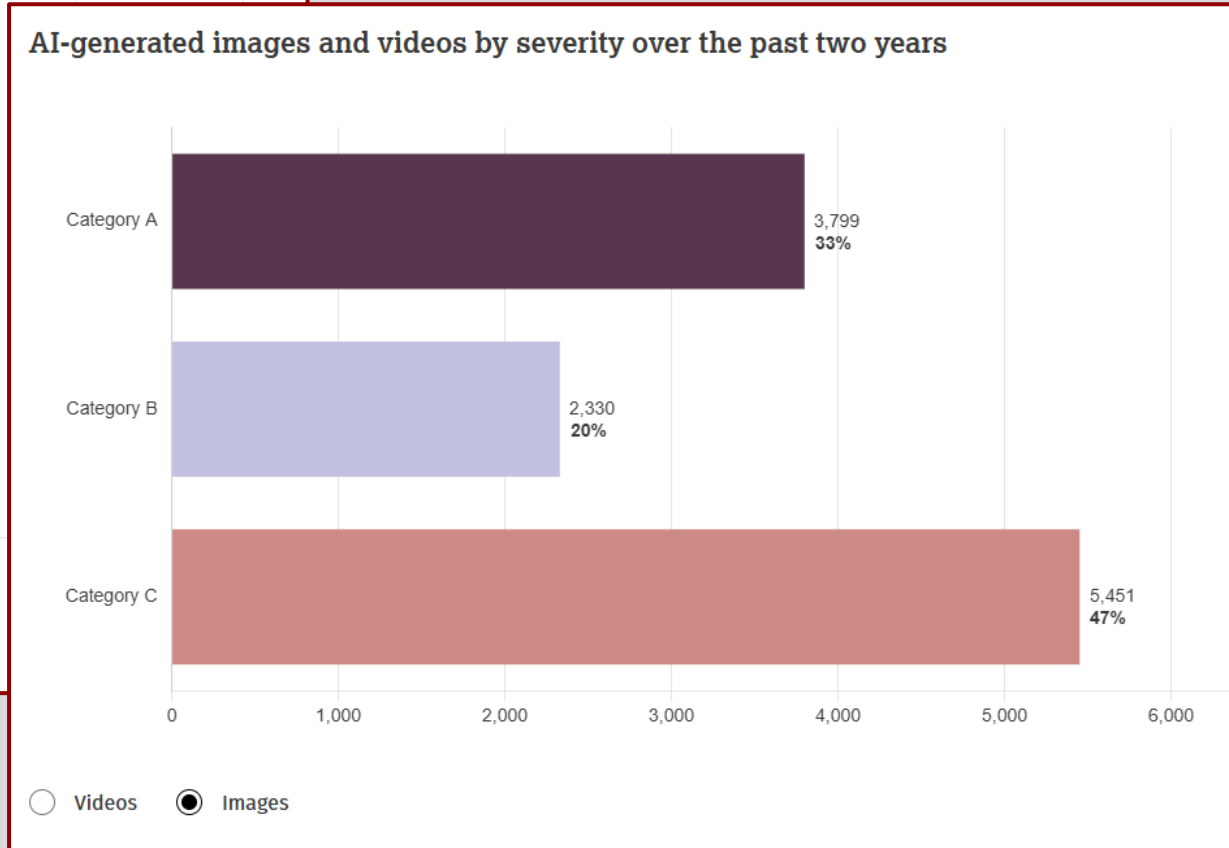
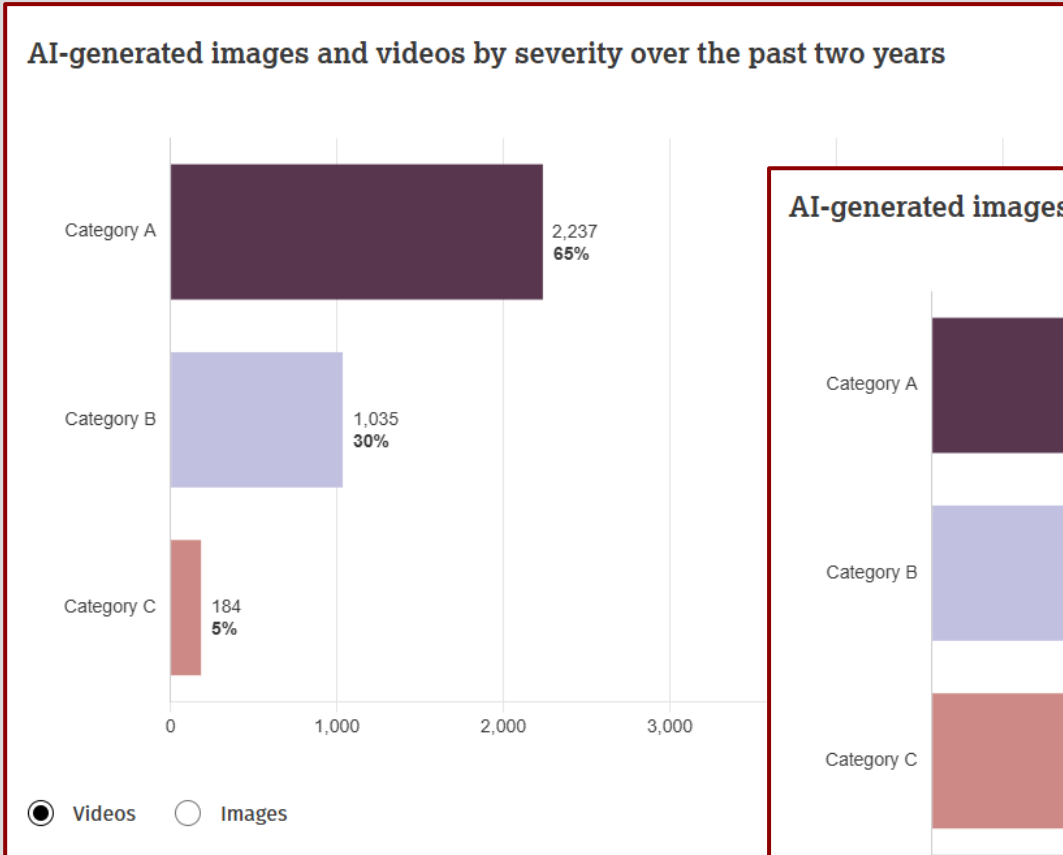
“What feels alarming is how the extorter threatens the child. They employ emotional manipulation and use intimidating, aggressive language and threats that escalate rapidly after nudes are taken.”

“Pay – or see your images sent to family, friends and schools.”

Source: IWF Annual Report 2025

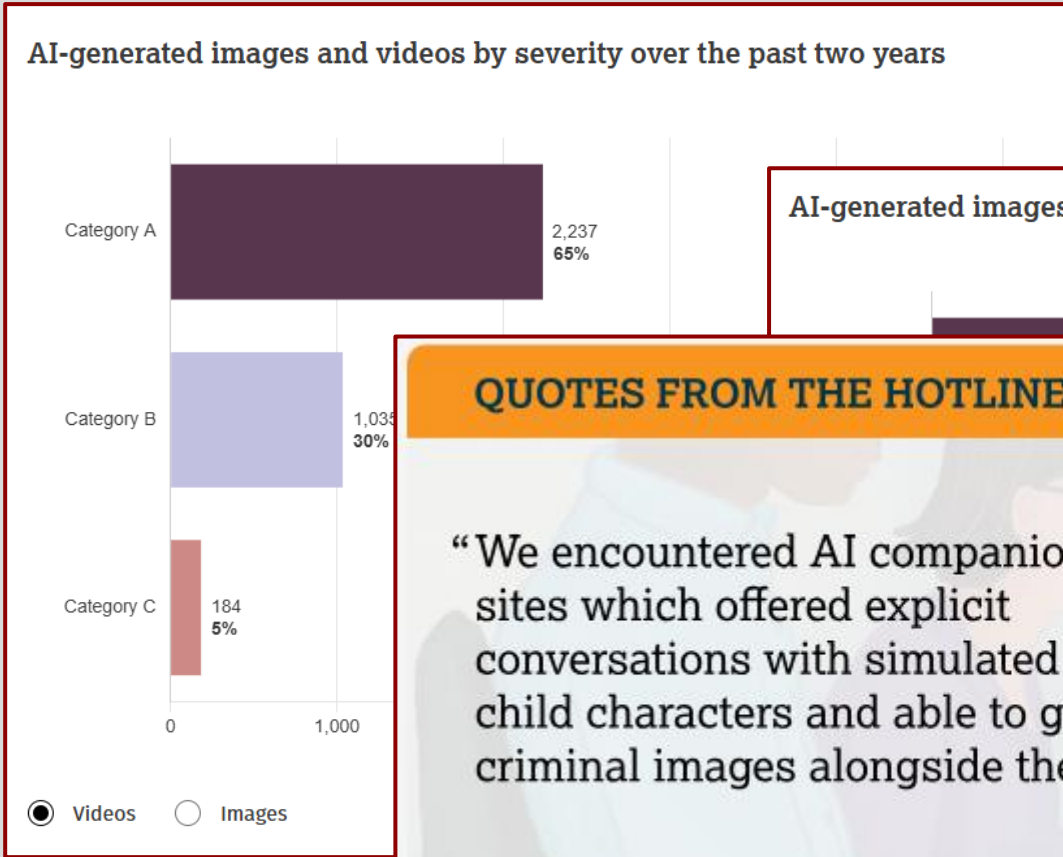
Source: Childlight “Into the Light 2026” report

Child Sexual Abuse Material: New Technology



Source: IWF Annual Report 2025

Child Sexual Abuse Material: New Technology



AI-generated images and videos by severity over the past two years

QUOTES FROM THE HOTLINE

“We encountered AI companion sites which offered explicit conversations with simulated child characters and able to generate criminal images alongside the chats.”

“Indistinguishable from photographic child sexual abuse material.”

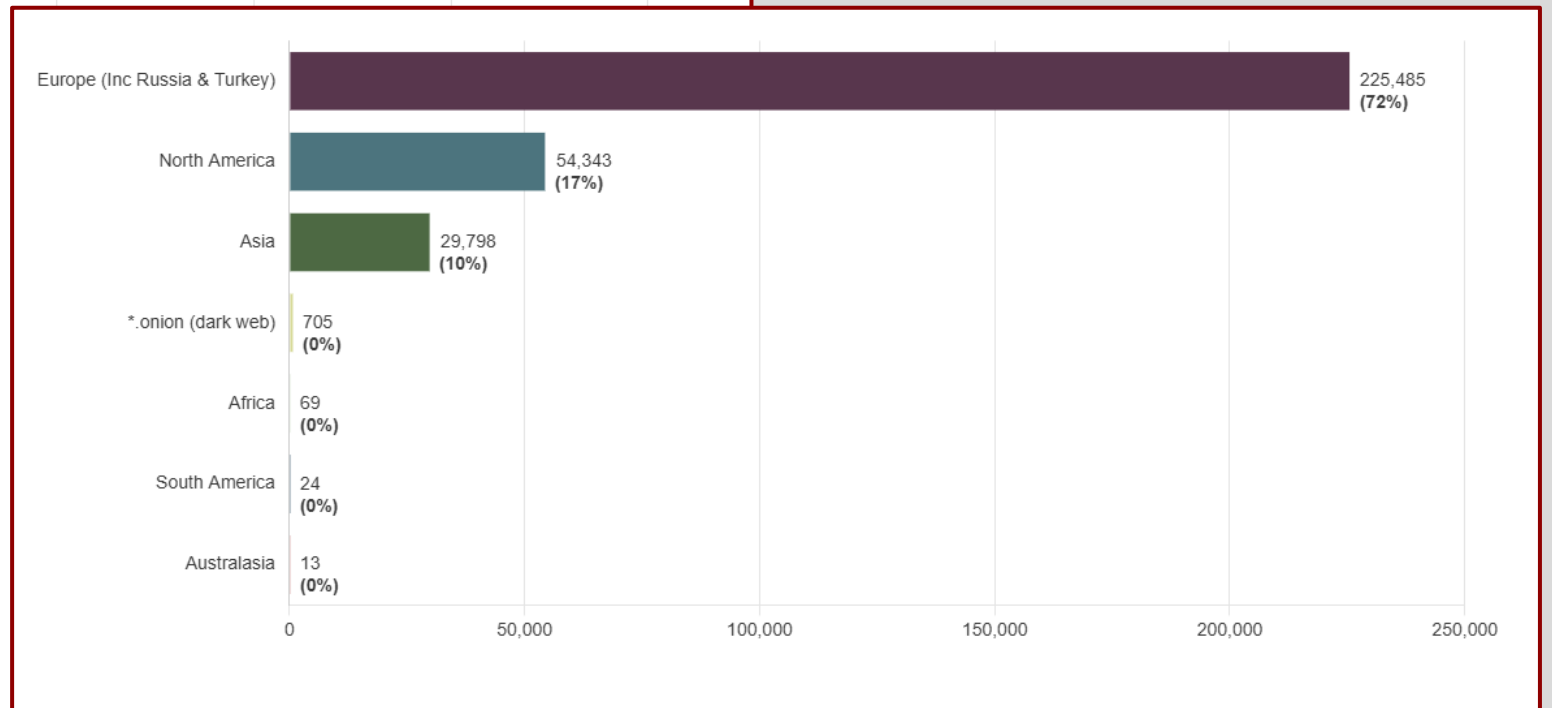
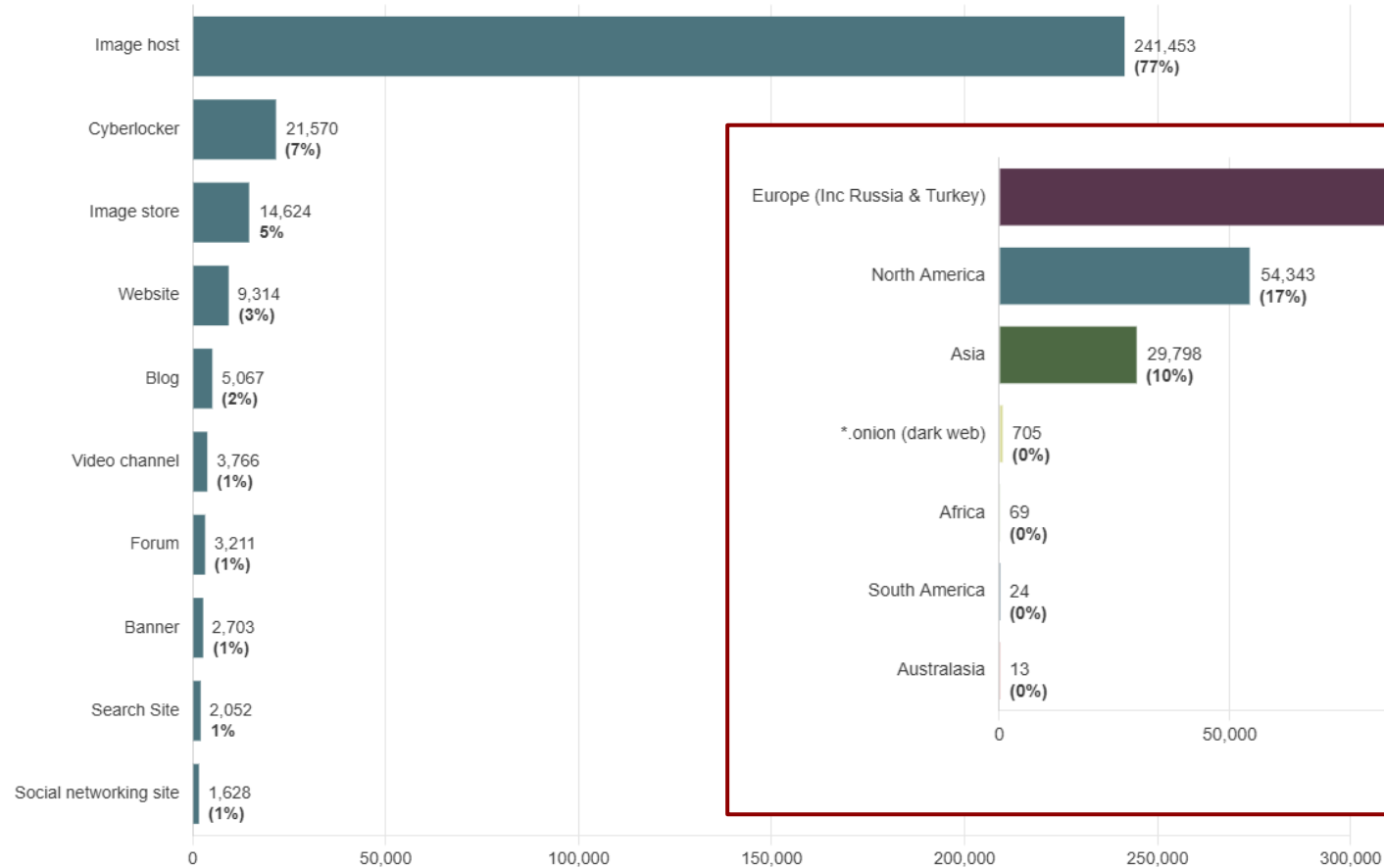
Source: IWF Annual Report 2025

○ Videos ● Images

Source: IWF Annual Report 2025

Child Sexual Abuse Material: Hosting

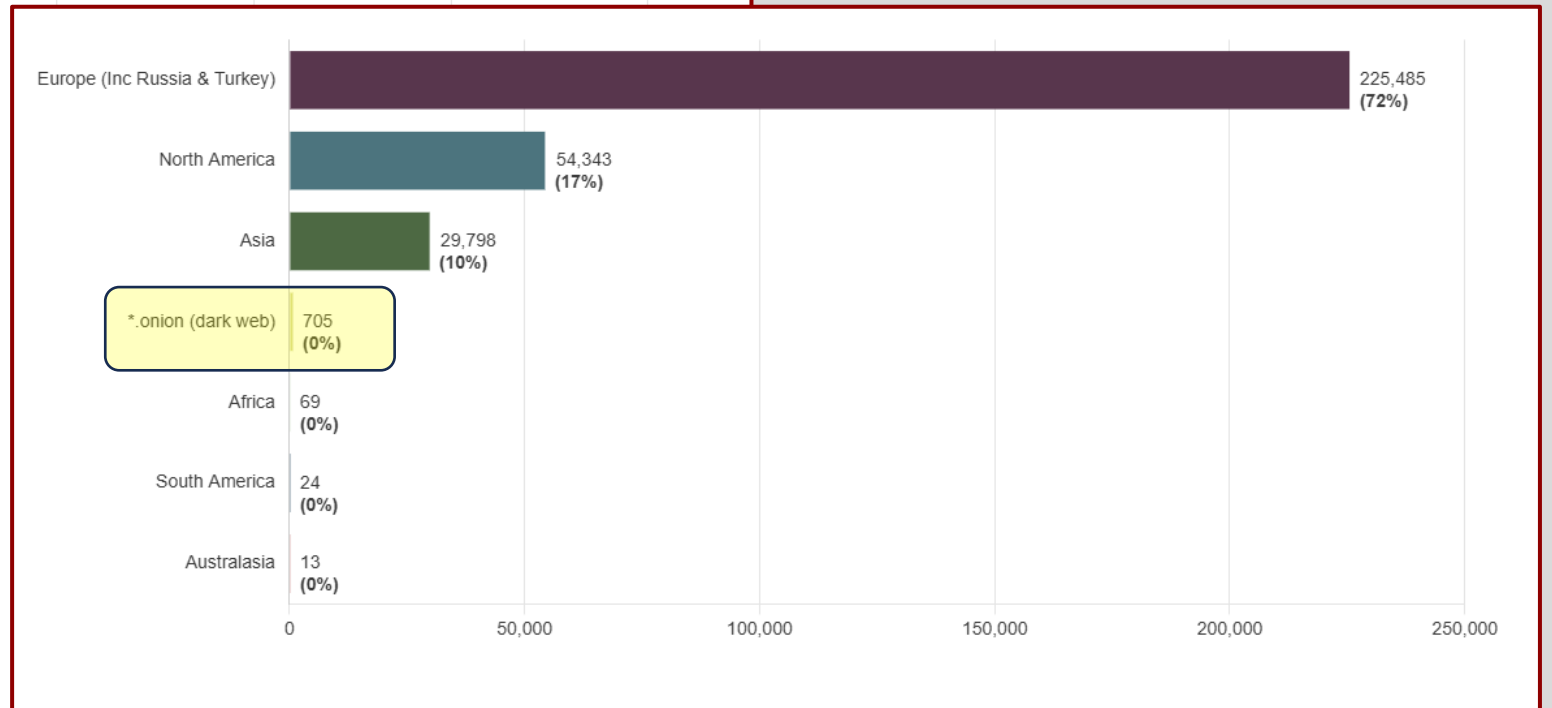
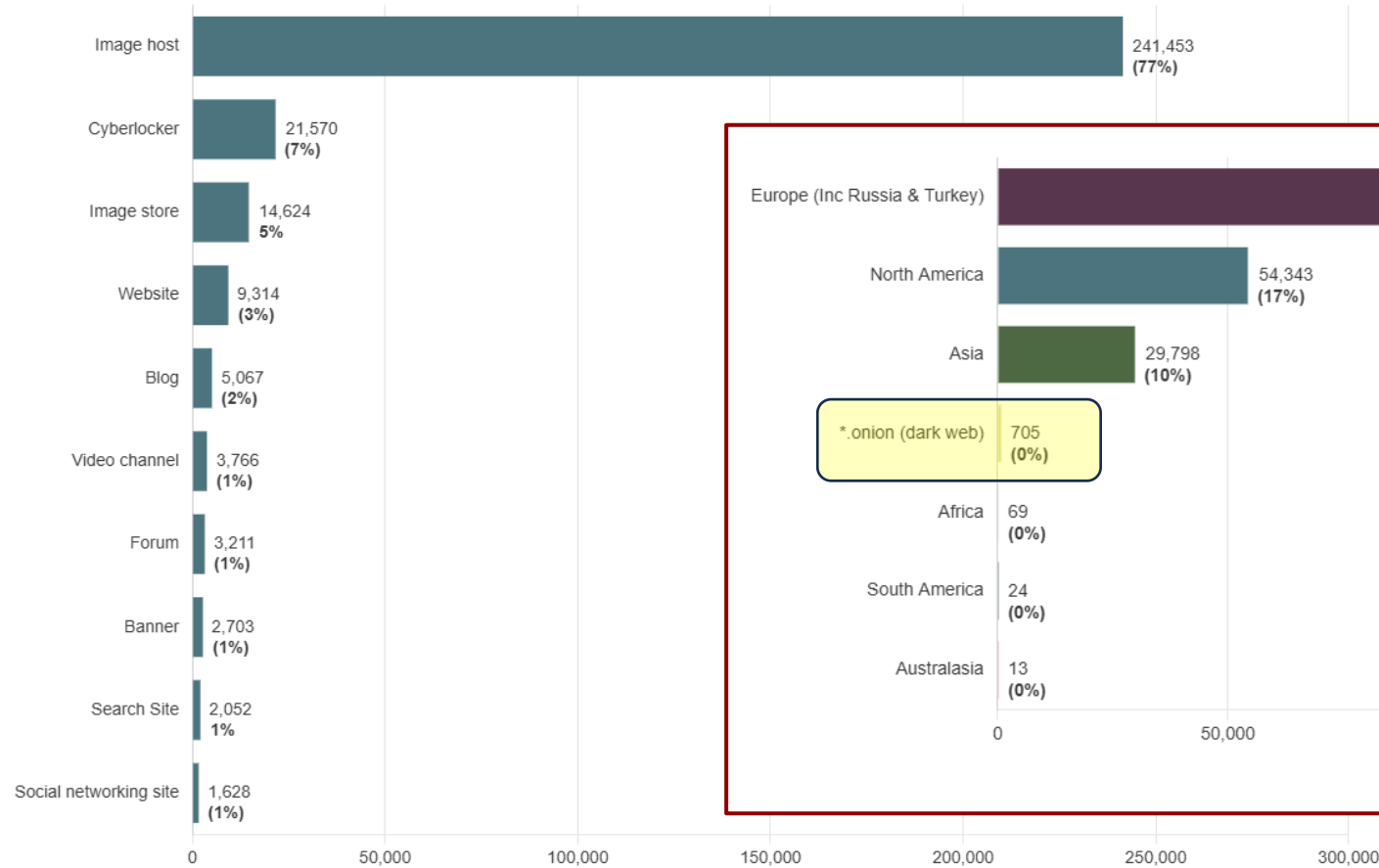
Top 10 site types by number of actioned reports



Source: IWF Annual Report 2025

Child Sexual Abuse Material: Hosting

Top 10 site types by number of actioned reports



Source: IWF Annual Report 2025

Child Sexual Abuse Material: Scale

- Number of Reports
 - **451,210 in 2025 – 1 every 70 seconds**
- Reports Linked to Criminal Content
 - **311,610 in 2025 – 1 every 101 seconds**

Multiple children per image or video, multiple images or videos per report

Source: IWF Annual Report 2025

Pressure to Act: Remaining Relevant

During this Presentation

- **Fraud totalling \$12.6m**
- **9 reports confirmed as linked to criminal content, some with multiple children per image or video, multiple images or videos per report**

Pressure on Governments and Regulators to “Act Now” Challenges the Consensual, Multi-Stakeholder Model

- **Unilateral Action Increasing**
 - Social Media Bans
 - Smartphone Bans
 - Age Verification Requirements
 - Technology-free Schooling

Questions?

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