PIR board meeting May 22 and 23, 2018, Mumbai / India

Summary of outcomes for Advisory Council

Roberto Gaetano and Tosca Bruno-van Vijfeijken, board liasons to AC

Seating of Directors
Narelle Clark has been seated as director to replace existing vacant seat for a term of 2018-2020.
Jay Daley and Suzanne Woolf were seated as Directors for the 2018-2021 term.

Revised Finance & Audit Committee Charter
Approval of Amended and Restated Finance and Audit Committee Charter

2017 Audit Review and Approval
Approval of 2017 Draft Audit Report

2017 Cash Surplus Transfer to ISOC Foundation Approval
Approval of 2017 Cash Surplus Transfer to ISOC

2017 990 Tax Return Review
Finance Committee has reviewed the Form 990 (form required by US Treasury Department to uphold nonprofit status in the US). Board had opportunity to ask questions and approved the 990 form after the Board meeting,

F1 Forecast
Jay will review the evidence presented about the domain name market, as part of his review of business activities.

Nominating Committee
NomCom will start using an exit interview protocol to enhance learning to support continuous board improvement.

Election of Officers
Roberto Gaetano was elected as Chair.
Lise Fuhr was elected as Vice Chair.
Tosca Bruno-van Vijfeijken was elected as Secretary.
Jeff Bedser was elected as Treasurer.

Finance and Audit Committee
Jeff Bedser was elected as Chair of the Finance Committee. Lise Fuhr, Narelle Clark and Suzanne Woolf were appointed to the committee by the Chairman of the Board.

Compensation Committee
Lise was elected as Chair of the Compensation Committee. Jay Daly and Narelle Clark were appointed to the committee by the Chairman of the Board.

Nomination Committee

Tosca was elected as Chair of the Nomination Committee. Jeff Bedser and Suzanne Woolf were appointed to the committee by the Chairman of the Board.

Advisory Council

Board wishes to optimize its use of its expertise, including members' individual technical expertise, in addition to utilizing their expertise as a group. The board also wishes to improve the breadth of channels used to advertise the application process and to ask for AC member help in doing so. Staff will prepare further ideas. **RESOLUTION approved:** Extend current member terms from June 30 to end of December 2018.

Marketing Led Strategy

Jim briefed the Board on a planned marketing-led strategy. He discussed the focus on customer experience. Further discussions by the Board regarding push/pull strategies in how PIR is approaching marketing.

GDPR

Paul provided an update on the status of the GDPR. He also informed the Board that ICANN has published a temporary specification that we are obliged to implement. This will hold for a year awaiting further information from ICANN regarding long term solutions. Paul briefed the Board that PIR is on track and will have the necessary privacy notices before the deadline.

Legal Update

Liz discussed the takedown policy. Discussions regarding takedown policies under U.S law (i.e. IP, trademark violations, abuse, etc.). Liz mentioned that takedowns are on a downward path.