

Name: Marília Maciel

Gender: female

Region: Brazil, Latin America

Employment: researcher and coordinator of the Center for Technology and Society of Getulio Vargas Foundation Law School (CTS/FGV)

Qualifications for the position

I am an academic and Internet policy analyst with almost ten years of experience in the field of Internet Governance and Internet regulation. On the national level, I have been intensively involved with the process of developing the main laws about the Internet, such as the Civil Rights Framework for the Internet in Brazil (Marco Civil), the ongoing discussions about the privacy and data protection bill and the proposal for reforming the Brazilian copyright law.

On the international level I have closely followed the main UN fora and conferences related to Internet Governance, such as the Internet Governance Forum, the WSIS process and the Commission on Science and Technology for Development. From 2011 to 2012 I was a member of the Working Group on IGF improvements, created under the auspices of CSTD. In 2014 I have been selected by civil society to be a member of the Executive Multistakeholder Committee, which played a key role in organizing NETmundial, especially on the drafting of the outcome document. These experiences helped me develop the skills to negotiate positions in a multistakeholder environment. I am also a member and co-chair of the NETmundial Initiative and I am a member of the working group on digital development and openness of the Freedom Online Coalition.

In 2013 I became involved in ICANN through its fellowship program. To this day, I continue to work with the coordinators of the program and of the NextGen to ensure that more newcomers become involved in the work of the Organization, paying special attention to those with a non-commercial background.

In 2014 I joined the NCSG policy committee, which allowed me to have a broad view of the issues that were under discussion in the GNSO and to have a good understanding of the positions of non-commercial actors. I also became involved with the cross-community working group on Internet Governance. Moreover, I have been invited to speak in several meetings and webinars, such as the At-Large ATLAS summit (ICANN 50), in the session on the Transition of NTIA's Stewardship of the IANA functions (ICANN 50), the public session of the CCWG IG (ICANN 53) and in NCUC meeting on ICANN and global Internet Governance: the road to São Paulo and beyond (ICANN 49).

I have been actively involved in the discussion about how to incorporate human rights concerns into ICANN's policies and procedures. I participated in the group that drafted the charter of the CCWP on ICANN and human rights and worked in the organization of public sessions on the topic. I am also part of the WP4 of the CCWG-Accountability dedicated to propose language to incorporate a clear commitment to human rights into ICANN's bylaws.

I had the honor to serve in the GNSO representing non-commercial interests over the past year. During this period, I have been focused on following policy discussions that relate to human rights and to development. I have joined the working group on Curative Rights Protection for IGOs and INGOs as an observer and followed the

discussions of the Non-PDP Discussion Group on New gTLD Subsequent Procedures. I have advocated for the full implementation of JAS recommendations in upcoming phases of the new gTLD program. Being a newcomer to the GNSO, I have frequently consulted with more experienced colleagues in case of doubt. I took advantage of their guidance throughout my learning process, and for that I am extremely grateful.

Reasons for willingness to take on the tasks of the particular position

Development and human rights – two topics I have followed closely in the past year – tend to be increasingly important discussions at the GNSO.

One of the main topics that the Council will need to tackle is the next round of the new gTLD program. It is important to ensure that more attention is given to foster the development of the domain market in developing regions of the world. Differential fees, financial and non-financial support are all important measures to mitigate the current state of concentration of the domain name industry in developed regions. These points need to be introduced as early as possible, since the comment period of the preliminary issues report on the new gTLD subsequent procedure. Community applications also need to be more carefully assessed and the incomes generated by auctions need to be applied in areas that need further resources, such as addressing developmental concerns.

Another topic of importance that the Council will need to discuss is the interplay between human rights and policies. The CCWP on human rights has raised the debate on what should be the appropriate mechanisms to ensure that human rights concerns are taken into account throughout the policy development process. The GNSO will probably need to evaluate how to introduce human rights impact assessments in its PDPs, and I believe I can contribute to this discussion.

One of my commitments when I put my name forward to the GNSO council one year ago was to reach out to developing regions of the world in order to raise awareness about the topics being discussed in the Organization. Prior to ICANN meetings, I have reached out to civil society mailing lists – specially those composed by members from Latin America and Brazil – to invite them to take part in events and sessions that were of particular interest to non-commercial stakeholders. Moreover, I am currently organizing an event about ICANN and the future of Internet governance in Rio de Janeiro, which will discuss the key issues that are on the agenda of the Organization, such as IANA transition, Accountability, Human Rights and the way to foster the DNS industry in the developing world. This will be the first event of this kind in recent years. In spite of these efforts, I believe that more outreach should be done, and I hope to continue being dedicated to that if I am elected to the GNSO Council.

- **Any conflicts of interest:**

I declare that I do not have any conflicts of interest.

- **Statement of availability for the time the position requires.**

I have a good record of attendance in GNSO calls and other calls of interest, such as the CCWG on Internet Governance and the CCWP on ICANN and Human Rights. I declare that I can commit the time needed to perform this function.